



Inland Northwest Society of Human Resource Management

2026 Sponsorship Opportunities

Want your brand to be the star of the show at INSHRM events and on our website, all while scoring some sweet savings? Then it's time to snag one of our exclusive annual sponsorship packages!

But hey, quick heads-up - these sponsorships are limited, so don't hit snooze on this. It's a first-come, first-served kind of deal!

What do you get with each sponsorship level, you ask? Flip through the pages ahead to discover all the perks and benefits waiting for you.



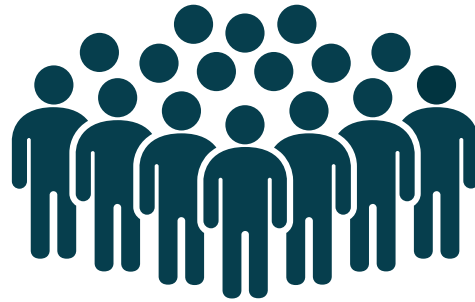
“Serving our professional members with comprehensive training, advancing the human resources profession, and ensuring HR is viewed as an essential partner in organizational strategy.”



Who is INSHRM, Who are our Members & What Opportunities are available for your company?



1939



500+ members



3rd largest chapter

Founded back in 1939, INSHRM has been a proud part of the Spokane chapter of the Society for Human Resource Management (SHRM). INSHRM is the **third largest** SHRM chapter in the state of Washington, with a vibrant membership base of over **500 HR professionals**, we've got the whole HR spectrum covered, from seasoned CHROs and VPs to dynamic HR Managers and the go-getter Generalists, Recruiters, Analysts, and Payroll gurus.

We've got great opportunities that will let you showcase your organization to the fantastic folks in the Spokane and North Idaho HR communities. By teaming up with INSHRM, you're not just getting access to any old HR enthusiasts; you're getting the best and brightest in the field!

Our sponsors are diverse, representing a wide range of industries and specialties. Speaking of which, let's talk opportunities for your organization. We offer all-inclusive **ANNUAL SPONSORSHIP PACKAGES** (first come, first serve!) or you can customize your own adventure with our a la carte Sponsorships. Either way, we've got great options to fit your needs and budget.

2026 Annual Sponsorship Packages

	GOLD 3 Available	SILVER 4 Available	BRONZE Unlimited
	\$6175 / year \$4,950 / year 25% savings!	\$4275 / year \$3,630 / year 18% savings!	\$1,850 / year \$1,635 / year 10% savings!
Monthly Luncheon	2 Gold Luncheons <small>\$825 value each / \$1,650 total value</small>	2 Silver Luncheons <small>\$450 value each / \$900 total value</small>	1 Bronze Luncheon <small>\$275 value</small>
Annual Business Forum	Gold <small>\$1,100 value</small>	Silver <small>\$775 value</small>	Bronze <small>\$450 value</small>
Annual Holiday Party	Table Sponsor <small>\$650 value</small>	Table Sponsor <small>\$650 value</small>	X
INSHRM Website Banner Ads	6 Months <small>\$275 value per month / \$1,650 total value</small>	3 Months <small>\$275 value per month / \$825 total value</small>	2 Months <small>\$275 value per month / \$550 total value</small>
Logo Advertising on Social Media Channels	2 Monthly Luncheons, Annual Business Forum <small>\$825 total value</small>	2 Monthly Luncheons, Annual Business Forum <small>\$825 total value</small>	1 Monthly Luncheon <small>\$275 total value</small>
Online Service Directory	12 Months <small>\$300 value</small>	12 Months <small>\$300 value</small>	12 Months <small>\$300 value</small>

Custom Sponsorships

Hey, we're all about flexibility! If the above packages don't quite fit the bill (pun intended) - let's chat! We can create a custom sponsorship that's tailor-made just for you.

Shoot us a message, let's brainstorm together! Email us at sponsorships@inshrm.org.



2026 Sponsorship Opportunity Descriptions

MONTHLY LUNCHEONS (8)



Monthly luncheons are typically 90 minutes, including a 60-minute presentation. Topics vary and attendance is typically **100** attendees.

Gold

\$825 - 2 sponsor Maximum per Meeting

- Four-minute presentation about your business.
- Recognition by leader from the podium and sponsor logos featured in all email, social media, and meeting announcements
- Five complimentary registrations (includes lunch!)
- Table near registration for marketing materials & option to offer a raffle drawing.
- Opportunity to place collateral at each seat.

Silver

\$450 - 2 sponsors Maximum per Meeting

- One-minute presentation about your business.
- Recognition by leader from the podium and sponsor logos featured in all email, social media, and meeting announcements
- Three complimentary registrations (includes lunch!)
- Table near registration for marketing materials & option to offer a raffle drawing.

Bronze

\$275

- Recognition by leader from the podium and sponsor logos featured in all email, social media, and meeting announcements
- One complimentary registration (includes lunch!)
- Table near registration for marketing materials & option to offer a raffle drawing.

ANNUAL BUSINESS FORUM



This highly anticipated event is tentatively scheduled for April and has a large number of attendees, ranging from **150 to 250** HR professionals.

Gold

\$1,100 - 2 sponsor Maximum per Meeting

- Four-minute presentation about your business.
- Recognition by leader from the podium and sponsor logos featured in all email, social media, and meeting announcements
- Five complimentary registrations (includes lunch!)
- Table near registration for marketing materials & option to offer a raffle drawing.
- Opportunity to place collateral at each seat.

Silver

\$775

- One-minute presentation about your business.
- Recognition by leader from the podium and sponsor logos featured in all email, social media, and meeting announcements
- Three complimentary registrations (includes lunch!)
- Table for marketing materials & option to offer a raffle drawing.

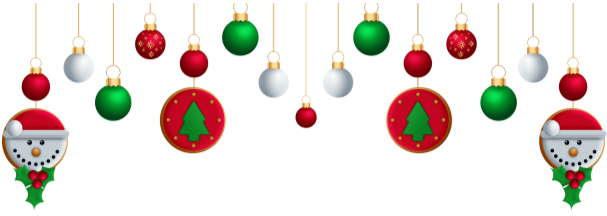
Bronze

\$450

- Recognition by leader from the podium and sponsor logos featured in all email, social media, and meeting announcements
- One complimentary registration (includes lunch!)
- Table for marketing materials & option to offer a raffle drawing.

2026 Sponsorship Opportunity Descriptions

ANNUAL HOLIDAY PARTY



The venue for this popular and fun networking event changes every year.

Gold

\$1,200 - 2 sponsors available

- Registration for 5 included.
- Logo and verbal recognition during event.
- 2 minute introduction
- Table signage with organization name.
- Opportunity to provide a raffle basket.

Table Sponsor

\$650

- Registration for 3 included.
- Logo and verbal recognition during event.
- Table signage with organization name.
- Opportunity to provide a raffle basket.

LEGAL UPDATE



This is a half to full day event and attendees average **200**.

Legal Updates are stand-alone options, not included in a sponsorship package

Gold

\$1,375 - 2 sponsors Maximum per Meeting

- Four-minute presentation about your business.
- Recognition by leader from the podium and sponsor logos featured in all email, social media, and meeting announcements
- Five complimentary registrations (includes lunch!)
- Table near registration for marketing materials & option to offer a raffle drawing. Opportunity to place collateral at each seat.

Silver

\$825

- One-minute presentation about your business.
- Recognition by leader from the podium and sponsor logos featured in all email, social media, and meeting announcements
- Three complimentary registrations (includes lunch!)

Bronze

\$450

- Recognition by leader from the podium and sponsor logos featured in all email, social media, and meeting announcements.
- One complimentary registration (includes lunch!)
- Table for marketing materials & option to offer a raffle drawing.

2026 Sponsorship Opportunity Descriptions

WEBSITE BANNER ADS



\$275 / month

Having your ads up on the INSHRM website is like hitting the HR jackpot! It's a great way to spread the word about your organization and get noticed by all the HR enthusiasts out there. Our banner and sidebar ads take turns rotating to make sure your message gets some serious attention and include links to your website!

ONLINE SERVICE DIRECTORY



\$300 / year

Want your company to be front and center for our members when they're on the hunt for products and services? Get listed in our online service directory! It's the go-to resource where members can find what they need in a bunch of different service areas. Your business will be right there in the mix, making it super easy for them to discover what you offer!

CUSTOM SPONSORSHIPS

Don't see what you're looking for? No worries! Let's chat about crafting a unique sponsorship tailored to your needs and budget. We're all ears!

CONTACT AND QUESTIONS

For questions about event sponsorship, custom packages, or advertising, please email: sponsorships@inshrm.org

SOCIAL MEDIA ADVERTISING



Featuring your logo on INSHRM event postings is a virtual billboard for hundreds of local HR and business pros to see and is exclusively for event sponsors. It's a great way to get your name out there boost your brand's visibility.

Check out these stats:

- Our Facebook marketing hits around **1,400** local HR and Business Professionals each month during our luncheon events.
- For big shindigs, that number skyrockets to between **1,800 to 3,500** eyeballs!
- Our LinkedIn Group, bustling with around **400** local HR Pros, is growing like crazy.
- And here's the kicker: Our social media channels aren't just for INSHRM members – everyone's in on the action! Non-members included in those numbers above.

Join us as an event sponsor and let's get your logo shining bright across our social media platforms!

